

**Advancing English for Media Literacy in Kazakhstan PROJECT**  
**PERFORMANCE and FINANCIAL REPORTING GUIDE**  
Association of Teachers of English in Kazakhstan KazTEA

Facilitator's Name: Zhansaya Budikova

Contact email and mob: [akimzhankyzy13@gmail.com](mailto:akimzhankyzy13@gmail.com)

Cohort #: 2

Period: 30.03- 17.06.2022

Number of Project Beneficiaries/Participants: 16

The final list of my participants involves 11 school and university teachers (10- English, 1- STEM), 2 PhD students, and 1 MA student.

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1. A detailed description of the progress made to-date toward the project's objectives and outcomes.
  - The project participants developed their media literacy skills through materials provided from the course, additional resources, activities and assignments.
  - In-service teachers were equipped with the strategies of effective participation in MOOCs, and increased quality of their self-learning.
  - The participants were able to upgrade their English language level using training materials to access diverse media sources.
2. The target audience.

My participants involved 14 people: 11 school and university teachers (10- English, 1- STEM), 2 PhD students, and 1 MA student.

On June 16, 2022, 12 project participants received their certificates of achievement. Unfortunately, during the last week of the project, two people failed to participate in the session due to health issues. Currently they are in the process of completing tasks both on Coursera and on Facebook.

Our participants were very motivated, although they could not constantly attend face-to-face meetings due to their busy schedule and due to our teaching profession.
3. The program is on track/schedule which is completed within the estimated period of performance  

The participants had opportunity to complete the course at their own pace and their own time. It was very convenient for finishing the project on time. Eight sessions (including the session with a ML trainer) were conducted in total. Only 2 participants were required additional time to complete project activities.
4. Any challenges to implementing the program and strategies to address the issues faced. Any lessons learned implementing the project that may be beneficial for KazTEA  

The main challenge of the project for me was the increase in the number of candidates, and subsequently, participants. Although many applications and calls were received at the very beginning, at the interview stage these candidates were eliminated. Many teachers thought that we provide online courses lasting less than 8 weeks. Therefore, in the information letter for the next cohort, it will be necessary to specify the format and duration of the project. In addition, it is necessary to inform candidates about the possibility of holding a mixed format of sessions. Do not refuse to give additional advertising, starting from the 2nd or 3rd session, if attendance is low. During this cohort, I was hoping for an increase in the number of participants, I realized it late and started advertising after the 4th sessions.

It is quite difficult to manage a group of participants due to their diverse locations, experiences, and personal characteristics, however, we have to involve different people and introduce them to Coursera materials and the project itself. All participants are attached to a Google Classroom, where they can be acquainted with all the necessary materials for the course and our facilitated sessions. As a messenger, WhatsApp is the most comfortable for the participants.

5. Success stories, photographs, or other documentation and multi-media to share with KazTEA and RELO to show the program’s progress and impact.

One of the project benefits can be described as the usage of different tools (PollEv, Wordwall, Answergarden, Quizlet, Genially, LearningApps, Padlet for discussions etc.) and sources (VisuWords, CorpusLeeds, etc.) during facilitated sessions. The participants also had a chance to practice creating interactive tasks and designing instructional interactives as a part of their final projects, with the help of such tools as StoryBoardThat, Kahoot!, WeVideo, Canva, etc.

People enjoyed analyzing the material on the Coursera MOOC, but, moreover, they were interested in participating in sessions where they could share their experiences and emotions while continuing to complete the course tasks. This was a significant advantage of the Project.

Session	1	-
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Session	2	-
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Session	3	-
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Session	4	-
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Session	5	-
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Session	6	-
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Session 7	-	
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Session 8	-	
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6. Activities planned to embed learning outcomes in the teaching process as short-term impact

Our STEM teacher Natalya Kolcheva is planning to organize the optional course “Media Literacy in Modern World” (50% English/ 50% Russian) for 9-10 graders.

The school teachers Olga Ivanochkina, Anastassiya Naumova, and Gulmira Sarbayeva presented an Instagram-page for readers of our city. They are looking forward to developing this page further by attracting followers, gathering materials for interesting content, creating interactive tasks, such as quizzes and questionnaires

([https://www.canva.com/design/DAFC-3pyCvE/FKpeeh45gE2oJCFzESjHfW/view?utm\\_content=DAFC-3pyCvE&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=publishshare](https://www.canva.com/design/DAFC-3pyCvE/FKpeeh45gE2oJCFzESjHfW/view?utm_content=DAFC-3pyCvE&utm_campaign=designshare&utm_medium=link&utm_source=publishshare) link).

Finally, I would like to say that thanks to this project, as a facilitator, I have the opportunity to reveal and develop not only my individual abilities, but also my

participants' skills. Unfortunately, I didn't have a large stream of listeners, but on the other hand, I had a chance to work more thoroughly with each of them, and even if it wasn't always easy, we achieved many successes. Also, I want to say the words of deepest and sincere gratitude for the help, both on organizational issues and on the session management!