

Advancing English for Media Literacy in Kazakhstan PROJECT
PERFORMANCE and FINANCIAL REPORTING GUIDE
Association of Teachers of English in Kazakhstan KazTEA

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Cohort #: 2

Period: April- June 2022

Number of Project Beneficiaries/Participants: 14

- BA / MA /PhD students among them
- BA 6 students
- MA 7 6 local graduates, (2 MScTESOL UK)
- PhD 1 candidate of pedagogical sciences

To begin with I would like to express my gratitude for giving an opportunity to have such an amazing experience, I can say the project contributed to my professional development. I worked on emotional intelligence; I challenged my leadership skills. These all are priceless contributions to me as a person and professional.

1. A detailed description of the progress made to-date toward the project's objectives and outcomes.

According to participants each session done work, a final project work, and self-checking list. I can say that following projects objectives were completed:

- During the project participants' (in- and pre-service teachers) awareness of media literacy competences and aspects of diverse media consumption were increased through provided information, in and out of class activities and tasks.
- Participants gained strategies and techniques of effective participation in MOOCs (Massive Open Online Courses) and learnt to increase quality of their self-learning
- Participants had opportunities to upgrade English language level of project participants through the use learning techniques and training materials to access diverse media sources

2. The target audience.

Before we had instruction in Shymkent about recruiting and course participants I had a plan to gather people based on several aspects:

- a different work experience in the frame of age (young and experienced)
- a different work experience in the frame of working place (a state school, private school, collage, university, language courses)
- different education background (bachelors, masters: local and foreign university graduates)

As it was mentioned before:

- BA 6 students
- MA 7 5 local graduates, (2 MScTESOL UK)
- PhD 1 candidate of pedagogical sciences

The idea was to mix people with varied background to discuss project's topic from different perspectives.

I was lucky to have such a versatile group of people. I think during sessions it was beneficial for deepening into topics. All participants were able to share their perception of ML and receive others' acquisition of ML.

3. The program is on track/schedule which is completed within the estimated period of performance

Thanks for weekly and instant guidance of project leaders and other experienced facilitators I finished on time. Totally I conducted 8 sessions not including the session with a ML facilitator.

My suggestion: to conduct first session online since it is more convenient to a facilitator to show how to apply for a scholarship and for participants to follow instructions. At least participants will use their PC, which is more convenient and easier than via mobile phone, to enroll the course. To pass ML test as well. In my case it was difficult to work in class with no PC.

To record a tutorial video with

4. Any challenges to implementing the program and strategies to address the issues faced. Any lessons learned implementing the project that may be beneficial for KazTEA

This is my first time to be in such a big project. I feel excited about that. Of course, throughout the project I was upset that I could not gather more participants as other colleagues did. I reflected on this a lot and found out reasons:

- 1) Schedule: Sessions should be started as early as possible not in the end of April since April and May are months when teachers are most overloaded at work.
Solution: Thus, next sessions I plan to start in mid-September or beginning of October.
- 2) Time: Perhaps Saturday was not good for appointing sessions, there were people who worked on Saturdays or wanted to spend time with their families.
Solution: Make a survey to appoint a proper day (Google doc send to choose the best day)
- 3) My strict attitude: I should be more flexible with those who wanted to attend online, I should offer them blended learning, however I thought that would be bad example for those who did their best to attend offline.
Solution: Act on a situation, to be more flexible, learn from experienced program facilitators who have already conducted sessions in blended style.
- 4) The adv brochure about course: I should provide more information about the project, a course facilitator, programme, and outcomes.
Solution: Develop the adv brochure about course, add more details.
- 5) Information: Prepare a video-guidance or information leaflet about the course outline to provide participants with proper and detailed information.
- 6) Recruiting: However it is difficult but I will try to visit school in person to adv this courses. I need to schedule visits.

5. Success stories, photographs, or other documentation and multi-media to share with KazTEA and RELO to show the program's progress and impact.

I do believe that each participant deserves to be called a successful story hero. But I want to mention about one of participants who lives 3 hours away from course venue but never missed sessions. She is a teacher at rural school- miss Gulzhanat Aldabergenova. Her devotion to the course was amazing and she plans to organize to optional class for ML for learners of high school and share their experience with

colleagues. She usually prepares students for Olympiads and Projects, and she plans to offer ML topic as a project topic for her learners.

More comments on sessions outcomes are at:

<https://www.facebook.com/groups/834481146988513/posts/1450455228724432>

<https://www.facebook.com/groups/834481146988513/posts/1414256119011010>

<https://www.facebook.com/groups/834481146988513/posts/1433399430430012>

6. Activities planned to embed learning outcomes in the teaching process as short-term impact

As I mentioned before there were some schoolteachers involved in this project. They are going to develop optional class for ML for learners of high school and share their experience with colleagues. One teacher is from Kaskelen (outskirt of Almaty) another teacher works in a private school in Almaty.

I and 4th year Bachelor students are planning to organize workshops/sessions (with inviting an expert in ML) for learners of 1-3 year.

Include in series of TED talk the topic “Importance of ML among young people”.

We are discussing these with a dean and vice dean on educative work to add for an academic and educative plan for 2022 -2023 academic year.